



InterChange

Volume XXVIII, Number 7 ■ A Publication of the American Society for Training and Development — Los Angeles ■ July 2004

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astdla.org

July Chapter Meeting

Life is a Series of Presentations

Presented by Kim Dower

Did you ever think about how many times you "present" each day? At first, you may think only it's a couple of times. However, if you consider every phone call & email, every time you try to convince someone of something or introduce a new idea, every time you meet someone or have a conversation with someone you know, whether in your business or your personal life, that number begins to grow. The truth is, we all present hundreds of times each day, and each presentation we make is a chance to connect with someone, and an opportunity to inform, influence and inspire.

Kim Dower's engaging and informative interactive workshop will:

- Explore how the way we present our ideas and desires to others has a profound effect on the shape of our lives.
- Show "it takes more than a great idea, it takes the Perfect Pitch".
- Reveal eight essential practices that will allow you to master any interaction.
- Offer solid tips on how we can present more effectively
- Arm you with new and better ways to connect with others.

So many of us spend thousands of dollars on different kinds of "self-improvement," trying to transform ourselves into more productive and happy individuals, yet we overlook the importance of our presentation style and the kind of self-confidence good presenting can build.

At the heart of the message of her book, *Life is a Series of Presentations* and her talk is the premise that each of us has more control over the impressions people form of us than we often realize, and that our success in life depends upon how we approach the millions of opportunities before us.

Kim believes that learning certain key communications skills, and understanding their value in our lives, can indeed transform us in ways we never thought possible. Kim Dower is known throughout the book publishing and publicity world as *Kim-from-L.A.*, the company she founded in 1985. In addition to her work as a literary publicist, Kim co-founded *Perfect Pitch Productions*, a company specializing in training and coaching authors, celebrities, speakers and experts from all fields how to best present themselves to the media.

Chapter Meeting

July 15, 2004

Embassy Suites Hotel — South LAX

1440 E. Imperial Avenue, El Segundo

Orientation 5:30 pm Registration 5:45 pm

Buffet/Informal Networking 6:30 pm Program 7:30 - 9:00 pm

Pre-Paid by July 13: Members: \$30 / Non-Members: \$40

After 5:00 pm July 13: Members: \$40 / Non-Members: \$50

Reservations: (562) 908-3020

Use MC, Amex, Discover

Save the Date

AUGUST 19, 2004 / ALMANSOR COURT



There are 2 Embassy Suites Hotels near LAX - North and South. Embassy Suites Hotel **SOUTH** is adjacent to the 105 Century Freeway, one mile south of LAX in El Segundo. From the 405 Freeway take the 105 West to California Street and turn left.